

Aurelia

COLLECTION



SAMUEL & SONS

PASSEMENTERIE

*Aurelia Cord With Tape
and Crete in Charcoal/Citron*



SAMUEL & SONS, the premier passementerie tradition in the interior design community, announces the launch of the Aurelia collection. Inspired by traditional documentary designs, Aurelia incorporates historical detailing with contemporized scale and color placement.

Aurelia Crete in Charcoal/Citron



This exclusive line of classical trimmings is distinguished by its attention to detail, luster and vibrant, saturated colors. It includes eleven styles: a contemporary ombre border, delicate crete, plush brush fringe, intricate rosette, multi-tonal key tassel, luxurious double tassel tieback, elegant tassel fringe, elegant beaded fringe, tailored gimp, and two versatile sizes of cord with tape.



*Aurelia Beaded Fringe in Apple Green
and Tassel Fringe in Fleur*



Shown above Aurelia Beaded Fringe, Crete, Rosette, Brush Fringe, Key Tassel, Tassel Fringe and Double Tassel Tieback in Aquamarine



*Aurelia Beaded Fringe shown in Tea and Tangerine,
Aurelia Gimp shown in Tangerine*

*“Synonymous with luxury and opulence,
Aurelia offers a broad spectrum of
sumptuous colors from fresh
yellow, aqua and citrus shades,
to sophisticated neutrals.”*

*SAM COHEN
FOUNDER, SAMUEL & SONS*

“With this collection, we wanted to offer time-honored styles such as a fine tassel fringe, a luxurious double tassel tieback and an intricate rosette with which our clients associate trim,” explains Michael Cohen, President of Samuel & Sons. “However, we’ve incorporated additional contemporary styles such as a tailored ombre border, and a chic beaded fringe to complement transitional interiors as well. The versatile range of styles is translated across a sophisticated color palette resulting in an overall updated look.”

The urbane finish of the collection is exhibited in the subtle gradation of the contemporary ombre border and carried through in the dimensionality of the tassel and beaded fringes. The Aurelia crete is a lovely instance of a very traditional border design seamlessly articulated in contemporary colors. The refined double tassel tieback with its slender branch bullion skirt exudes elegance and is complemented by the Aurelia rosette, which features the same braided cord detailing. The generously proportioned key tassel offers a sleek finish with its four tiers of varied shades and full, multi-tonal skirt. Nuanced contrasts of color give the brush fringe, cords with tape and gimp quiet definition that completes the collection.



Aurelia Double Tassel Tieback and Brush Fringe in Amethyst



*Aurelia Ombre Border in Surf, Jewel,
Loden, Tea, Honey, and Wisteria*



Aurelia Ombre Border in Aquamarine

Aurelia Collection



2.36" (60 mm) Aurelia Rosette



1/2" (13 mm) Aurelia Gimp



1" (26 mm) Aurelia Beaded Fringe



1/4" (5 mm) Aurelia Cord With Tape



3/8" (10 mm) Aurelia Cord With Tape



6" (15 cm) Aurelia Key Tassel



2.75" (65 mm) Aurelia Crete



1.25" (33 mm) Aurelia Ombre Border



2.5" (65 mm) Aurelia Tassel Fringe



2" (50 mm) Aurelia Brush Fringe



11.5" (29 cm) Aurelia Double Tassel Tieback

Each style is available in Chocolate, Tangerine, Aquamarine, Apple Green, Jewel, Mica, Wisteria, Loden, Fleur, Sage, Surf, Sapphire, Amethyst, Bisque, Shell, Wedgewood, Honey, Gris, Charcoal/Citron, Ivory, Tea, Bordeaux/Gold, Sienna, Onyx, Lemon, and Beaujolais.

Align your mobile device
QR Code reader to view
the Aurelia Collection



SAMUEL & SONS

PASSEMENTERIE

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Shown on front cover:
Aurelia Tassel Fringe,
Key Tassel and Crete
in Charcoal/Citron